

arts on the ave presents

# Deep Freeze

A Byzantine Winter Festival  
un festival d'hiver byzantin

**JANUARY 20-21, 2024**

WORLD MUSIC

FOOD

90-95 St & 118 Ave

STREET PERFORMERS

INDIGENOUS

ARTISANS

CULTURAL CELEBRATIONS

GALLERIES

FRANCOPHONE

ICE SCULPTURES

UKRAINIAN





# MELT THE DEEP FREEZE DANCE PARTIES!

Arts on the Ave Fundraiser!

**TWO INCREDIBLE SHOWS!**



## MANNY V. Y SU ESQUINA LATINA

Saturday Evening  
6:30 pm – 8:45 pm

Snow Globe Pavilion  
(93 Street & 118 Avenue (Parking Lot))

## LE FUZZ

Saturday Evening  
6:30 pm – 10:00 pm

The Hearth (9210 – 118 Avenue)  
Alberta Avenue Community League



*Support Arts on the Ave!*

**Buy tickets online or at the door!**

**\$20 FOR 1 SHOW | \$35 FOR BOTH**  
**(MINIMUM DONATIONS)**

*Ages 12-17 half price | Kids under 12 get in Free!*

*Scholarships available! Contact (780) 471-1580 prior to January 19, 2024 (limited spots)*



# Welcome to Deep Freeze: A Byzantine Winter Festival



The Morin family at Deep Freeze 2023

Happy New Year 2024! As the Artistic Director of the Deep Freeze: A Byzantine Winter Festival, I warmly invite you to join us in a celebration deeply rooted in personal memories and rich cultural traditions. This year's theme, "Under the Toadstools," is inspired by my childhood recollections of foraging for morel mushrooms in Alberta's bush, a task I once viewed with reluctance but now cherish for its connection to my family's heritage.

Our festival this year honours not only these personal memories but also the diverse cultural tapestry of Alberta, including Ukrainian, European, French Canadian, Franco-African, Latino, Métis, and Indigenous roots. Each of these communities shares a profound bond with the land, finding nourishment and joy in the bush's natural bounty – from berries and mushrooms to other delightful treats. Our team and artists have crafted a wonderful festival weekend that weaves together the vibrant threads of these cultures. Immerse yourself in the rich narratives of our land through captivating performances, traditional dances, and music that resonates with the soul of Alberta's wilderness. Relish the flavours of our shared heritage with food and the arts that tells the story of our connection to the earth.

This charity festival is more than a celebration; it's an homage to the spirit of togetherness and the enduring relationship we have with the natural world around us. Join us in this unique journey of discovery, celebration, and appreciation of the beauty and bounty that Alberta's winters offer. Let's

## Message from Arts on the Ave Executive Director

create new memories together, under the Alberta sky, connected by the land that sustains and unites us all. Follow the smiling moon!

Happy New Year!

Bonne année 2024 ! En tant que Directrice Artistique du Deep Freeze: un festival d'hiver byzantin, je vous invite chaleureusement à célébrer nos souvenirs et traditions culturelles diversifiées. Inspirés par la cueillette de champignons dans les broussailles d'Alberta, nous rendons hommage à nos racines Ukrainiennes, Européennes de l'Est, Franco-Africaines, Métis et Autochtones. Rejoignez-nous pour des performances captivantes, de la danse traditionnelle, de la musique envoûtante, et des saveurs culinaires qui racontent notre lien avec la terre. Célébrons ensemble la beauté et la générosité de l'hiver Albertain.

**Christy Morin,**

Executive Director, Arts on the Ave

P.S. It takes many hands, hearts, and dollars to keep us going. Please consider giving Arts on the Ave a financial donation every month. Kindly head to our website, [www.artsontheave.org](http://www.artsontheave.org), and donate to help us continue to grow and celebrate community arts. We are a charity, and all donations will receive a tax receipt.

# Welcome to Deep Freeze: A Byzantine Winter Festival



## Bienvenue à Deep Freeze

samedi le 20 janvier est la journée Francophone!!

Saturday, January 20 is Francophone day!!

Vous pensiez que les festivals n'avaient lieu qu'en été? Détrompez-vous! En fait, au Canada, c'est probablement en hiver que les gens s'amuse le plus dehors. La programmation a été conçue pour faire participer tous les groupes d'âge ainsi que les inciter à prendre plaisir aux activités d'hiver et à être dehors.

Soyez des nôtres !

**Alain Bertrand**

Coordonnateur du programme francophone  
Festival Deep Freeze

Did you think festivals only took place in summer? Think again! In fact, in Canada, it's probably in winter that people have the most fun outdoors. The programme has been designed to involve all age groups and encourage them to enjoy winter activities and being outdoors.

Come and join us!

**Alain Bertrand**

Francophone Programme Coordinator  
Deep Freeze Festival



## Laskavo prosymo do Deep Freeze

Sunday, January 21 is Ukrainian day!!

Celebrate 2024 with us at the Deep Freeze: A Byzantine Winter Festival! Embrace traditions, enjoy vibrant performances, and revel in our cultural feast. Thank you, dear patrons, for joining us in welcoming the New Year. Happy Malanka!

Warm regards,

**The Festival Team**

Святкуйте 2024 рік разом з нами на нашому зимовому Бізантійському фестивалі «Deepfreeze»!

Обмінюйтеся традиціями, насолоджуйтеся яскравими виступами і розквітайте в нашому культурному святі. Дякуємо, дорогі учасники, за те, що приєдналися до нас у вітанні Нового Року. Щасливої Маланки!

Щиро Вітаємо!



## Tanisi! (Hello)

We are delighted to welcome you to the winter village, Pípon, recognized in the language of the Nehiyawak, Nehiyawan a dialect of the Cree. The Pípon Village represents Indigenous (FNMI) cultures, gathering in honor of our heritage. Enjoy wintertime in the Pípon Village, come, share and tell stories.

In the spirit of friendship and unity, our program team extends a warm welcome to each of you. We are committed to creating an inclusive and respectful environment where our traditions and histories are acknowledged and cherished.

Let's celebrate our shared journey, learn from one another, and build a community that

is strong, vibrant, and deeply rooted in our ancestral knowledge.

Tānisi nānāskomowin kākiyāw e tohteyin anohc kisikahk wākōhkōmānithk pe mōcikihtāyān e ki miyāwitamowin ekwa achimostawewak ōta amiskwaciy wāskahikan pīpon ōtenāwihtāw

Ayay MJ Belcourt Moses nitsikason okimaw iskwew pīpon ocēnas

With warm regards,

**MJ Belcourt Moses**

Indigenous Arts Program Manager  
Pípon Village Program Team

# HOPE *Delivered* EVERY SEASON

Be a family that makes a difference together.

Grocery shop, deliver and share joy this season.

*Sign up today*



Email [groceries@artsontheave.org](mailto:groceries@artsontheave.org) or Call (780) 471-1580 to sign up



VOLUNTEERS & DONATIONS NEEDED

## BETHEL FOOD PANTRY & HUB

If you would like to support this initiative through either volunteering or donations, please email [foodpantry@artsontheave.org](mailto:foodpantry@artsontheave.org)

BETHEL GOSPEL CHAPEL (11461 95 Street)

**Volunteers needed Mondays 2-6 pm**

Bethel Food Pantry & Hub is supported by: Bethel Gospel Chapel, Arts on the Ave, and Edmonton's Food Bank



## Save the Date!

### Honouring the Community

Bent Arrow Traditional Healing Society will host a round dance on March 2, 2024, at Hangar 14 (11410 Kingsway NW). Watch their website for more information soon!



# About Deep Freeze



## Arts on the Ave presents Deep Freeze: A Byzantine Winter Festival

The enchantment of Deep Freeze: A Byzantine Winter Festival is set to transform the winter landscape on January 20 and 21, 2024! Embrace the magic as we delve into this year's theme, "Under the Toad Stools," a joyous celebration of foraging and a nostalgic return to our Alberta roots.



Immerse yourself in the vibrant cultures that make up the fabric of Alberta Avenue District, including Ukrainian, French Canadian, Franco African, Indigenous (Métis, Inuit, Cree), Latin American, and Asian influences. Wander through our event to discover artistic creations, a homestead village, and musical celebrations that will delight your senses with music, art, and delectable treats.



Experience Pipon Village by donning a pair of snowshoes, gather 'round an open fire for bannock, mint tea, dance and cultural teachings, and join in the festivities celebrating the Olde New Year. Marvel at the brilliance of light installations, the mastery of ice sculptures, and engage in 3x3 street hockey matches. Don't miss the thrilling Deep Freezer races and other captivating winter artistic expressions.



We extend our sincere gratitude to our dedicated team of staff and volunteers, whose tireless efforts have made this winter celebration possible. A special thank you to the community, local businesses, sponsors, and partners for their continued support.

Join us for a weekend filled with joy, discovery, and celebration as we usher in the year with the warmth of community, art, and winter magic at Deep Freeze: A Byzantine Winter Festival!

[DeepFreezeFest.ca](http://DeepFreezeFest.ca) | [Twitter](#) [Facebook](#) [Instagram](#) [#DeepFreezeFest](#)



## Volunteer Powered

Deep Freeze is powered by hundreds of volunteers from the Alberta Avenue District and beyond. We count on the tireless efforts of our volunteers to keep the arts and the community thriving on Alberta Avenue. We thank you from the bottom of our hearts!

## Our Team

Artistic Director & General Manager: Christy Morin

Operations Manager: Mary Ann Roa

Gallery & Logistics Coordinator: Edwin Aquino

Ukrainian Programmer: Jessi Toms

Francophone Program Coordinator: Alain Bertrand

Indigenous Program Coordinator: MJ Belcourt Moses

Indigenous Program Assistant: Doreen Cardinal

Site Team Leads: Weslee Qualie and Ryan Telfer

Heritage Village Coordinator: Tim Moreland

Prairie Homestead Coordinator: Naomi Pahl

On the Street Coordinator: Hope Corbin

Artisan Market Coordinator: Candace Makowichuk

Balloon Artist: Glen LaValley

Ice Sculptors: Barrie Collier, Stephen Chung,  
and Kelly Davies

Stage Manager: Jesse Cunningham

Carrot Music Coordinator: Bill Werthmann

Stage Assistant: Cale Michael

Volunteer Lead: Ellen Reade

Volunteer Support: Rebecca Bissonnette

Site Support: Stephen Banks

Site & Snow Grooming: Josh Laczko

(Rebel Heart Trucking)

Yurt Construction Lead: Dominique Drouin-Moreland

Deep Freezer Race Coordinator: Bassem Ra'ad

Log Sawing Lead: John McIntaggart

Kitchen Assistants: Rosario Aquino and  
Kim McDougall

Beverage Coordinator: Jim Walsh

Carrot Team: Christopher Song and Ammar Alshikh

Info and Merch Coordinators: Arlene Lam and  
Jaiden Edwardson

Facility Support: Mavis Richards

Safety Coordinator: JongHwan Rhee

Fire Lead: Duncan Reade

Festival Assistants: Peter Chapman and  
Megan Lindsay

Administrative Support: Brittany Boos

Graphic Design: Laina Vandervell

Communications Coordinator: Ruth Jeang

Illustrator: Amanda Schutz (Curio Studio)

Media and Publicity: Bottom Line Productions

Photography: Epic Photography

Video: Moving Artistry

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## Arts on the Ave Board of Directors

Randall Fraser

Diane Davies

Chris Killingsworth

Jan Preece

Torrey Dance

Jessa Dupuis

Will Vandervelde

Tiina Jensen

Randy Ritz

Ann-Pugh Jones

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*Programming may be subject to change due to weather or unforeseen circumstances.  
We apologize for any inconvenience this may cause.*

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# Frequently Asked Questions

## Dates and Times?

90-95 Street & 118 Avenue

**January 20: 12:00 pm - 6:00 pm**

*Full Activation*

**January 20: 6:00 pm - 10:00 pm**

*Cultural Activities, Indigenous Short Film Festival, Illuminated Sculptures, Food Truck, The Carrot Coffeehouse, Fireworks at 6:00 pm, Dance Party Takeover at 6:30 pm*

**January 21: 12:00 pm - 6:00 pm**

## Tickets? Free!

FREE! Deep Freeze is run by Arts on the Ave, a registered Canadian charity. Please donate at the colourful donation tubes with debit or cash on site or [deepfreezefest.ca/donate](http://deepfreezefest.ca/donate)

## All Ages?

Yes, all ages!

## Dogs?

Please follow City of Edmonton parkland bylaws. Dogs must be leashed and on paved walk paths. Please pick up after your fur family. Only **licensed** guide animals allowed indoors.

## Notice of Filming and Photography

By entering the event premises, you consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, inclusion on websites, social media, or any other purpose by the Deep Freeze Byzantine Winter Festival and its affiliates and representatives.

## Weather?

Dress for the weather, the installations will wait for you - snow, wind, rain or shine. *\*Unless a winter squall falls upon us.*

## Remember Your Neighbours

Deep Freeze is community-minded. Please dispose of garbage and recyclables in their appropriate places, including cigarette butts. Be neighbourly and respectful as you enjoy our outside areas in our community – residential & commercial.

## Parking

The City will be ticketing and towing illegally parked vehicles. If you are coming by vehicle, please be aware of city parking bylaws and read the street signage as we are not liable for the City of Edmonton tickets. You may park on the north and south side of 118 Ave.

DATS drop offs and pickups can be made at Liquor 118 (8933 118 Ave NW).

## Lost Items

All lost items will be deposited at the Info Booth. If something has been lost and not claimed after the festival, please contact The Carrot Community Arts Coffeehouse (call 780-471-1580 or email [manager@the.carrot.ca](mailto:manager@the.carrot.ca)) before January 30. All items not claimed by this date will be donated to The Bissell Centre Thrift Shoppe.

## No-Smoking Site

Smoking is not permitted anywhere on the festival grounds where people gather. This includes all seating areas, family beer gardens, family areas, dance areas, etc. If you smoke, please go to the side street of 91 Street & 118 Ave. Please pinch and pocket your butts.

## Donate to Help Keep Deep Freeze Going & Growing!

Give as little or as much as you can to make a big difference. There is no gate or admission fee because our hope is for everyone to have the opportunity to participate in the joys and benefits of artistic expression. Art enhances our quality of life with entertainment, inspiration, and learning. It's a way to bring the community together to share stories and connect with one another.

Here's how you can support:

- Donate through our website [www.artsontheave.org/donate](http://www.artsontheave.org/donate)
- Purchase our cool merch (toques and our new MiiR camp mugs!)
- Volunteer (email [volunteer@deepfreezefest.ca](mailto:volunteer@deepfreezefest.ca))
- Share our story (tag us on Instagram: [deepfreeze\\_fest](https://www.instagram.com/deepfreeze_fest) & Facebook: Deep Freeze: A Byzantine Winter Festival)
- Purchase tickets for our online 50/50!





[bgcbigs.ca/volunteer](http://bgcbigs.ca/volunteer)



Boys & Girls Clubs



Big Brothers Big Sisters

Boys & Girls Clubs Big Brothers Big Sisters  
of Edmonton & Area (BGCBigs)



**Become a Volunteer  
Mentor Today.  
Make REAL Change for  
Tomorrow.**

# Kamwin ELECTRIC LTD

Proud Sponsor of

## Deep Freeze

A Byzantine Winter Festival | un festival d'hiver byzantin

9607-112 Street, Grande Prairie, AB T8V 6G8

780-532-4416 | [www.kamwin.ca](http://www.kamwin.ca)

[tenders@kamwin.ca](mailto:tenders@kamwin.ca)

# Define the world around you.



# Festival Greetings

## Honourable / L'honorable Randy Boissonnault

Member of Parliament – Edmonton Centre

Hello friends! Bonjour mes amis!

There's no better way to kick off 2024 than to celebrate one of Edmonton's most beloved festivals. I extend my heartfelt gratitude to the dedicated individuals who have crafted this year's Deep Freeze Byzantine Winter Festival which has become a cherished tradition for Edmontonians for over 17 years. Beyond being a seasonal gathering, the Deep Freeze Festival provides a unique opportunity to appreciate winter's beauty through the diverse lens of our cultural mosaic. En plus d'être un rassemblement saisonnier, le festival Deep Freeze offre une occasion unique d'apprécier la beauté de l'hiver à travers le prisme de notre mosaïque culturelle. Its an opportunity to spotlight and share the unique aspects of Francophone, Indigenous, Ukrainian, and all the other cultural threads that weave our community tapestry.

May this year's Deep Freeze Festival be filled with warmth, joy, and magic. Thank you to the volunteers, the artists, the business owners, and all the attendees for making our winter brighter and our community stronger. J'espère que le festival Deep Freeze de cette année soit rempli de chaleur, de joie et de magie. Merci aux bénévoles, aux artistes, aux commerçants et à tous les participants d'avoir rendu notre hiver plus lumineux et notre communauté plus forte.

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## Honourable Danielle Smith

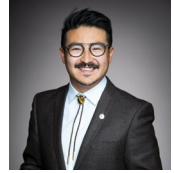
Premier of Alberta

On behalf of the Government of Alberta, it is my pleasure to send greetings to everyone attending Deep Freeze: A Byzantine Winter Festival, presented by Arts on the Ave. The arts can inspire us, define who we are, and transmit our traditions from one generation to the next. This free, inclusive festival is a wonderful opportunity for Edmontonians and visitors alike to immerse themselves in the vibrant cultures that contribute to the rich diversity of Alberta Avenue. Whether you take part in cultural teachings and bannock by the fire, participate in the excitement of the deep freezer races, enjoy traditional winter sports or revel in the beauty of the light installations and ice sculptures, Deep Freeze offers a warm and welcoming celebration for the whole family. Thank you to Arts on the Ave, the sponsors and all of the hardworking volunteers for your continued efforts to highlight arts in the community.



# Honourable / L'honorable Blake Desjarlais

**Member of Parliament – Edmonton Griesbach**



Tansi neighbours,

Thank you for putting your trust in me to serve as your Member of Parliament. I am committed to fighting for people in Edmonton Griesbach. I will never take this opportunity for granted. Congratulations to Arts on the Ave and their dedicated team of volunteers for bringing Deep Freeze: A Byzantine Winter Festival to our community! This is an opportunity to immerse ourselves in the beauty of winter and many of the cultures that make our community strong. I encourage each and everyone of you to come together, participate in the Deep Freeze magic and share stories for now and years to come.

Thank you, Merci, Hiy Hiy, Kinanaskomtinawaw

Tansi voisins,

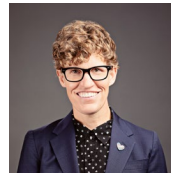
Merci pour me faire confiance d'être votre député. Je suis engagé à me battre pour les résidents d'Edmonton Griesbach. Je ne prendrai jamais cette opportunité pour acquise. Félicitations aux Arts on the Ave et leur équipe de bénévoles dévoués pour avoir organisé édition annuelle de Deep Freeze : Une Fête d'Hiver Byzantine ici dans notre communauté! C'est une occasion pour se plonger dans la beauté de l'hiver et des nombreuses cultures qui se compose notre ommunauté diverse et vivante Cet hiver, je vous encourage de participer à la magique du Festival Deep Freeze et de partager des histoires pour maintenant et pour les années à venir.

Thank you, Merci, Hiy Hiy, Kinanaskomtinawaw

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# MLA Janis Irwin

**Member of the Legislative Assembly – Edmonton-Highlands-Norwood**



Welcome to the 17th annual Deep Freeze: A Byzantine Winter Festival here on Treaty 6 territory!

Thank you to our neighbours in Alberta Avenue for welcoming us all into their community again this winter, and throughout the year. As always, Deep Freeze Fest is a fabulous opportunity for us to show our support for the neighbourhood, for Arts on the Ave, and for the artists who so generously share their work with us. This year's theme, "Under the Toad Stools," is all about foraging and nature in Alberta. As someone who finds a lot of joy spending time in nature, I am so excited to celebrate this wonderful theme with you. And I can't wait to once again share and learn together about the incredible and diverse cultural traditions that make Alberta Avenue one of my favourite neighbourhoods, one that I'm so proud to represent. Thank you to the organizers, volunteers, artists, and all those who've played a role in bringing us together for another Deep Freeze. Your hard work continues to keep our communities vibrant and strong.

Happy Deep Freeze Fest, friends! See you on the Ave!

# Festival Greetings

## His Worship Amarjeet Sohi

**Mayor – City of Edmonton**

On behalf of City Council and the people of Edmonton, welcome to the 2024 Deep Freeze: A Byzantine Winter Festival!

This year's theme is "Under the Toad Stool," and I encourage participants to immerse themselves by considering their roots in relation to Alberta's history. What does Alberta's history mean to you and how does it make you feel? Were you born in Alberta or did you immigrate as I did? What was your experience integrating into our community? When I was a newcomer to this city, I found a sense of belonging when I participated in the arts. That's one of the reasons I'm grateful events like Deep Freeze bring people together to celebrate arts and culture, and to experience the best of what our city has to offer.

I want to thank the dedicated team of staff and volunteers at Arts on the Ave who work tirelessly to put on Deep Freeze. I'd also like to acknowledge the many local businesses, sponsors and partners who make this event possible with their continued support.

Enjoy the festival!



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## Chief Dale McFee

**Chief of Police – Edmonton**

On behalf of the Edmonton Police Service, I am proud to welcome everyone to this year's annual Deep Freeze Festival.

This year's festival has once again risen to the occasion to create a space where artists can showcase their talents and build community connections. Winters in Edmonton are more than just cold temperatures and windchill – it is a celebration of cultural diversity and artistic expression, which is incredibly vital to the well-being of our communities.

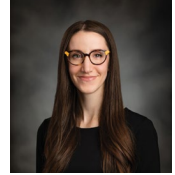
I extend a heartfelt congratulation to Arts on the Ave in making Deep Freeze festival a staple in our community that brings people together to celebrate the diversity of our community, through culture, music and art. If you have not been before, I would strongly encourage you to check it out and if you are a regular we look forward to seeing you there!

Embrace this year's Deep Freeze festival and enjoy all it has to offer!



# Councillor Ashley Salvador

## City Councillor – Ward Métis



As City Councillor for Ward Métis, it is a pleasure to welcome you to the 17th annual Deep Freeze Festival.

Ward Métis includes many of Edmonton's community-serving businesses and organizations, who engage directly with Edmontonians and enrich the quality of life in our city.

Deep Freeze: A Byzantine Winter Festival is a truly unique celebration of Edmonton's rich arts community. This year's festival promises to enchant with its mesmerizing light installations, awe-inspiring ice sculptures, captivating cultural stories, and a dazzling showcase of winter artistry. Supporting winter city events like this helps us foster a more inclusive and tightly-knit community, not just during the festival, but throughout the entire year.

I extend my heartfelt thanks to Arts on the Ave for their tireless dedication to creating an inclusive and accessible space where we can celebrate the arts, culture, and traditions that make our city so special.

May this year's festival be filled with joy, wonder, and success for all who attend. Enjoy every moment!



## 50/50 Tickets

### Purchase Tickets Online

Grab your tickets today! Help support Arts on the Ave's signature festivals and yearly programming.

[artsontheave.rafflenexus.com](http://artsontheave.rafflenexus.com)



## Thank You For Attending Deep Freeze!

We appreciate your feedback and would love to hear from you in our survey. Complete our survey to be entered for a chance to win a \$100 gift certificate! Visit [DeepFreezeFest.ca](http://DeepFreezeFest.ca)



# Deep Freeze Features



## Ice Sculptures

A fascinating medium of artistry and architectural design, ice sculptures may come from a single block of ice, or they may be built from numerous blocks of ice melted together. Barrie Collier, Stephen Chung, and Kelly Davies are the sculptors making amazing works of art!



## Cool Runnins' Deep Freezer Races

**Saturday • Noon – 8:00 pm | Sunday • Noon – 6:00 pm**  
**Behind the Playground**

Come and join in the fun! Bring your friends and family for the ride of a lifetime. Teams (ages 12+) race toward the finish line to challenge for the fastest time. Bring helmets and your friends – deep freezers are provided. \*Weather permitting



## Street Hockey Tournament

**Saturday & Sunday | 94 Street & 118 Avenue**

Who says street hockey is only for the summer? Round up your friends for the Deep Freeze 3 on 3 Street Hockey Tournament. Take home a championship or one of the many other prizes available to tournament participants.

**Saturday:**

- Round-robin action

**Sunday:**

- Playoffs and championship game

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*Programming may be subject to change due to weather or unforeseen circumstances.  
We apologize for any inconvenience this may cause.*

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## Horse & Wagon Rides

**Saturday & Sunday • Noon – 5:45 pm**

Sleigh bells are ringing! Take a ride down memory lane in an old-fashioned wagon.

**The wagon ride takes patrons through a two-block loop of our historic Alberta Avenue neighbourhood. Pick up point behind community league.**



## Winter Forest

**Fibre Art Installation**

Created by fibre artist Naomi Pahl, Winter Forest is an interactive textile winter scene sourced from re-purposed wool blankets and sweaters to allow the audience to re-arrange the pieces into their own story. Share your winter tale by snapping a photo and tagging us on social media! [📷](#) [f](#) [#DeepFreezeFest](#)



## The Elves

**Saturday & Sunday • 12:00 pm - 6:00 pm**

The Elves are a magical family hailing from the Scandinavian forests. Visit with this hilarious roving family of Elves as they mingle with the crowd, tell jokes, match-make, sing songs, dance, play music, and generally cause mischief and merriment.

Watch for them frolicking down 118<sup>th</sup> Ave!



## Stiltwalkers

**Saturday & Sunday • 12:00 pm - 6:00 pm**

Keep your eyes peeled for the National Stiltwalkers of Canada! These thrilling performers will be striding down the avenue in style. Don't miss the excitement!



## Pe Metawe Games & Consulting

**Saturday & Sunday | 11805 – 94 Street**

Come and warm up at Pe Metawe Games, your local tabletop board game and roleplaying game shop.

# Deep Freeze Features



**ASPEN RIDGE**  
CONTRACTING & CONSULTING

## Heritage Village

**Saturday • Noon – 8:00 pm | Sunday • Noon – 6:00 pm**  
**93 Street & 118 Avenue (Parking Lot)**

Step back in time to the 1900s! Explore the charm of the Heritage Village with its captivating re-enactment of an old town square, featuring Moreland's Blacksmith Shop and a country kitchen. Immerse yourself in a nostalgic experience that brings the past to life.



## Edmonton's Kitchen Party Canadiana Fiddle Showcase

**Saturday • 2:45 pm | Sunday • 2:15 pm**  
**Snow Globe Pavilion (93 Street & 118 Avenue)**

Get ready for a musical extravaganza like no other! Join us at the Snow Globe Pavilion for a Kitchen Party that promises fiddling, dancing, and all-around fun! With a stage set for a talented lineup of musicians, we're turning up the heat in this winter wonderland.



## In the Bush: A Street Gallery

**Artist Amanda Schutz**  
**Saturday & Sunday | Gallery on the Street**

Goldenrod, highbush cranberry and sage, dive into the world of Alberta based medicinal plants. A unique exhibition where the raw beauty of the bush meets the street, transforming natural landscapes into an open-air gallery, blending wilderness and creativity. See more of Amanda's work online at [amandaschutz.com](http://amandaschutz.com).



## Chinese Lanterns – Photo Op!

**Saturday & Sunday | Alleyway**  
**(in the alley between 94 & 93 Street on 118 Avenue)**

Immerse yourself in the ethereal glow of the Chinese Lanterns and join us in preparing for Lunar New Year celebrations on February 10, 2024. In collaboration with Ruth Jeang, Cheryl Boos, and Steven Teeuwssen.

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## Prairie Homestead

**Saturday & Sunday • Noon – 6:00 pm**  
**93 Street & 118 Avenue (Parking Lot)**

Learn from makers and crafters of yesteryear as woodworkers, spinners and weavers create masterpieces.



## Axe Throwing

**Saturday & Sunday • Noon - 6:00 pm | On the Street**

Learn to throw an axe like a Viking. Join the excitement on the Ave at Deep Freeze. Ages 10 & up.



## Vinok - Ukrainian Traditions

**Saturday & Sunday | On the Street**

Ceremonial and festival headdresses have been worn since Byzantium. Celebrating hope, peace, rights of passages, and love – all using traditional symbols and colours – each with a different meaning.

As we embark upon the final months of winter, let us look forward to the warmth of the sun and the life it will bring back to the frozen earth. Come and stand under the beautiful menagerie of ribbons and colours created by artist Candace Makowichuk.



## Roaming Balloon Creatures

**Saturday & Sunday | On the Street**

Spontaneously throughout the weekend, you will see curious balloon gnomes — catch them if you can! Make sure to get a photo with our featured balloon friends! Be sure to tag us @deepfreeze\_fest #DeepFreezeFest



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[artsontheave.rafflenexus.com](http://artsontheave.rafflenexus.com)



# Deep Freeze Features



## Hong De Lion Dancers

**Saturday & Sunday | On the Street**

Hong De Lion Dancers will be sharing the lion's blessings, which are believed to bring happiness, longevity, and good luck!

Post your photo to Instagram and tag @deepfreeze\_fest!



## Frame Beauty

**Saturday & Sunday**

**Find the frames around the festival site**

Find beauty in unexpected places around Deep Freeze Festival and look for where you can 'frame' a beautiful part of the site. Place the frame and leave it there for others to enjoy! We can't wait to see you what you find! *\*Inspired by SoulPancake*

Tag us on socials #DeepFreezeFest



## Fireworks

Sponsored by **Uncle John's FIREWORKS**

**Saturday • 6:00 pm | Behind the Community League**

Get ready for an exhilarating spectacle as dazzling fireworks illuminate the night sky, launched from the soccer field, in the park behind Alberta Avenue Community League. Brace for a breathtaking show that promises to paint the heavens with a burst of mesmerizing colors! *\*Weather permitting*



## Ribbon Skirts

**Saturday & Sunday | On the Street**

Look up to see the ribbon skirts dancing with the wind! Built by students of Jasper Place High School and inspired by Noella Steinhauer, the Ribbon Skirt installation pays tribute to the strength and resilience of Indigenous women. The skirts serve as a visual language and can express personal experiences and ceremonial significance.



## Giant Slide

**Saturday & Sunday | Behind Playground**

Fun for kids young and old; the giant slide is as old as Deep Freeze Festival. You don't want to miss out! Bring your own slip and slides! *\*Weather permitting*



## Ivan Touko Afro Dance Workshop

Saturday • 1:00 pm

Snow Globe Pavilion (93 Street & 118 Avenue)

Dive into the beats and bust a move! Discover the joy of Afro Dance at our all-ages workshop, inviting everyone to explore the energetic and diverse rhythms of Afro-fusion dance. All skill levels welcome!



## Traditional Canadian Log Sawing

Saturday & Sunday | On the Street

Deep Freeze aims to transport festivalgoers back to the traditional roots of the Québécois who settled in Alberta generations ago. Nothing brings the time of the fur traders and voyageurs closer than maple syrup twirled in snow and the fun of old-time log sawing.



9351-118 Ave | Edmonton, AB  
(780) 471-1580 | thecarrot.ca



## SIP CREATE CONNECT

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LIVE MUSIC FRIDAY NIGHTS | OPEN MIC SATURDAY



## ★ VOLUNTEER WITH US! ★

Powered by dozens of volunteers, The Carrot keeps Alberta Avenue thriving through the arts, the serving of great espresso, and community building!

[thecarrot.ca/volunteer](http://thecarrot.ca/volunteer)



ART ★ COFFEE ★ FOOD ★ LOCAL WARES

# Deep Freeze Features



## Tourtière Baking Showcase

**Prizes awarded for the top three tourtière!**  
**Saturday • 5:30 pm | The Hearth (9210 – 118 Avenue)**

Tourtière is a delicious French Canadian comfort food loved by all. Each year on Francophone Cultural Day at Deep Freeze, we seek local cooks to come and show off their best tourtière recipe in our Tourtière Baking Showcase.



## Lamppost Cozy Quest

**Saturday & Sunday • On the Street**

Watch as teams spin a yarn and create engaging, whimsical imaginary characters in the theme of “under the toadstools” along 118<sup>th</sup> Avenue.



## The Ravens – Viking Age

**Saturday & Sunday • Noon – 6:00 pm**  
**94 Street & 118 Avenue**

The Ravens have become a festival tradition! Visit their Viking Encampment on the Avenue to learn how the real Scandinavian Vikings from history lived and worked, from food preparation to spinning and weaving and family life.



## Perogy (Varenyky) Making Showcase Showdown

**Prizes awarded for the top perogies!**  
**Sunday • 5:00 pm | The Hearth (9210 – 118 Avenue)**

Participants will be tested in three categories of perogies: savoury, dessert, and wild card perogies. We look forward to an outstanding event full of creativity, friendly competition and bragging rights of the best perogies in the Greater Edmonton area.

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*Programming may be subject to change due to weather or unforeseen circumstances.  
We apologize for any inconvenience this may cause.*

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arts on the ave

“We are  
advocates,  
humanitarians  
and lovers of  
art & life.

– Christy Morin



## Welcome to our hood

Arts on the Ave lives, works, plays and creates in the Alberta Avenue Arts District.

We've been bringing you signature festivals, direct trade coffee, open mic stages, and have been transforming spaces into community places since 2005. Be part of the revolution – donate, volunteer, and become a member. Visit us online at [artsontheave.org](http://artsontheave.org) or come by The Carrot Community Arts Coffeehouse at 9351 – 118 Avenue.

**Kaleido**  
FAMILY ARTS FESTIVAL

[kaleidofest.ca](http://kaleidofest.ca)

**Deep Freeze**  
A BYZANTINE WINTER FESTIVAL

[deepfreezefest.ca](http://deepfreezefest.ca)

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COFFEE  
HOUSE

[thecarrot.ca](http://thecarrot.ca)

[artsontheave.org](http://artsontheave.org)

live. work. play. create.





## 1. Heritage Village & Prairie Homestead

93 Street & 118 Avenue (Parking Lot)

## 2. Pe Metawe Games - Family Tabletop Games

11805 94 St NW



## 3. The Carrot Community Arts Coffeehouse

9351 – 118 Avenue



## 4. Collins Studio Gallery

11741 – 94 Street

## 5. Snow Globe Pavilion

93 Street & 118 Avenue (Parking Lot)



## 6. Nina Haggerty Centre for the Arts

9225 – 118 Avenue

## 7. The Hearth

9210 – 118 Avenue (Inside Alberta Avenue Community League)

## 8. Pipon Village

92 Street & 118 Avenue

## 9. Big Bear Yurt

92 Street & 118 Avenue



Fireworks



Info Booth



Visual Art Galleries

# Eats at Deep Freeze



## Village Pig

**Saturday & Sunday • Noon – until it's gone!**

**Eat like a Viking or medieval knight!** Enjoy delicious fire-roasted suckling pig, fresh from the spit, served on a bun with home-baked beans. Find some at the Campfire Canteen Food Truck!



## Hot Dog & Marshmallow Roast

**Saturday • Noon – 8:00 pm**

**Sunday • Noon – 6:00 pm**

**At fire locations around the site**

Purchase your tickets at the Info Booth, pick up your hot dog, bun and fixings, then roast your own hot dog and enjoy the fire.



## Cabane à Sucre C'est l'hiver! Viens manger le bon sirop ensemble.

**Saturday & Sunday | On the Street**

Buy your baton and enjoy your warm maple syrup on the snow!



## Chestnuts Roasting on an Open Fire

**Saturday & Sunday | On the Street**

Buy a bag of freshly roasted chestnuts for a true winter treat.



## Campfire Canteen Food Truck

**Saturday & Sunday | On the Street**

Embark on a culinary adventure at the Campfire Canteen. Elevate your taste buds with our irresistible offerings! Indulge in delectable roasted pork on a bun, gourmet grilled cheese, kubi dogs, poutine, and perogies—all day long.

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*Programming may be subject to change due to weather or unforeseen circumstances.  
We apologize for any inconvenience this may cause.*

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**Yum! Good Eats**  
**Saturday – French Canadian**  
**La Petite Cuisine De Mémère**

**Saturday Only • Noon – 9:00 pm**  
**Alberta Avenue Community League**

- **Tourtière & les frites** (*Meat Pie & Fries*)
- **Soupe aux pois** (*Split Pea Soup: Vegetarian*)
- **Fèves au Lard** (*Baked Beans*)
- **Tarte au Sucre** (*Sugar Pie*)
- **Festival Poutine**

**Yum! Good Eats**  
**Sunday – Ukrainian**  
**Olga’s Fine Food**

**Sunday Only • Noon – 6:00 pm**  
**Alberta Avenue Community League**

- **Borscht**
- **Malanka Platter** (*Perogies, Lazy Cabbage Rolls and Kubasa*)
- **Perogy (Varenyky) Platter**
- **Baba’s Glazed Doughnuts**



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Wishing you an amazing

**Deep Freeze Festival**

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CITY COUNCILLOR FOR WARD METIS

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ashleysalvador.com

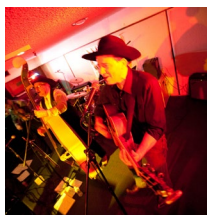
# The Carrot Community Arts Coffeehouse

## Saturday, January 20

12:00 pm – 12:45 pm	Julien Constantin <i>World Music</i>
1:00 pm – 1:45 pm	Marc Halun & The Ranger Creek Wranglers <i>Acoustic</i>
2:00 pm – 2:45 pm	Prairies Funk-O-Fone Duo <i>Francophone Party Band</i>
3:00 pm – 3:45 pm	Karimah <i>Francophone World Music</i>
4:00 pm – 4:45 pm	Jason Kodie <i>Folk, Pop, Troubadour</i>
5:00 pm – 5:45 pm	Calvin Vollrath & Friends <i>Fiddle Music</i>
6:30 pm – 7:00 pm	Les Petits Garçons <i>Instrumental</i>



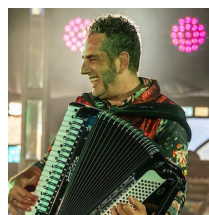
Julien Constantin



Marc Halun & The Ranger Creek Wranglers



Prairies Funk-O-Fone



Jason Kodie



## Albertavia Mummers Collective; Knighty Knight

Saturday & Sunday | On the Street

This traveling spectacle combines traditional mumming with puppetry, delivering a unique and enchanting experience that captivates.



# 2 for 1 Lattes!

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Happy Valentine's Day!

9351 – 118 Ave Edmonton, AB (780) 471 1580 • thecarrot.ca

f t i @thecarrotcoffeehouse



Pop by The Carrot for freshly baked offerings, hot (and cold) beverages!  
Saturday, January 20: 10:00 am – 10:00 pm • Sunday, January 21: 10:00 am – 6:00 pm

## Sunday, January 21

12:00 pm – 12:45 pm	Daniel Gervais & Joël Lavoie <i>Gypsy-Jazz</i>
1:00 pm – 1:45 pm	Calvin Vollrath & Friends <i>Fiddle Music</i>
2:00 pm – 2:45 pm	Braden Gates Duo <i>Folk &amp; Roots</i>
3:00 pm – 3:45 pm	Marten Borch <i>Folk</i>
4:00 pm – 4:45 pm	The Felt Hat String Band <i>Gypsy-Jazz</i>
5:00 pm – 5:45 pm	Vinok Worlddance Orchestra <i>World Music</i>



Daniel Gervais & Joël Lavoie



Marten Borch



The Felt Hat String Band



Vinok Worlddance Orchestra

For performer bios:  
[DeepFreezeFest.ca/performers-2024](https://DeepFreezeFest.ca/performers-2024)



Programming may be subject to change due to weather or unforeseen circumstances.  
We apologize for any inconvenience this may cause.

# Pipon Village / Big Bear Yurt



## Celebrating Indigenous Cultures

*Tatawaw* (there is room, welcome) to Pipon Village which means winter in Cree. Gather round our central hearth to warm your hearts and hands while taking in activities such as storytelling, traditional games, Métis fiddle music, and hand drumming. Sample mint tea and hot bannock freshly made over the fire.



## Cultural Activities

### Join us in the tipis & trapper's tents

As you step onto the land of Pipon Village, you will be surrounded by tipis, trapper's tents, and teachings of the world around you. Join the members of Bent Arrow Traditional Healing Society for traditional winter activities like snowshoeing! Cultural crafts, and traditional sash weaving and Cree language activities can be found in the tents and tipis.

### Saturday & Sunday, Drop-in Cultural Activities from 1:00 pm – 6:00 pm:

- Traditional Games, Stories, Snowshoes
- Bannock & Tea Tasting
- Drumming Workshop
- Midwinter Moon Exhibit
- Cultural Arts Workshop
- Traditional Sash Weaving / Métis Exhibit

### Movie Night • Saturday Evening • 6:30 – 9:00 pm



## Short Films by Alberta Indigenous Filmmakers

presented by Edmonton Short Film Festival

**Big Bear Yurt - 92 Street & 118 Avenue**

**Saturday • 6:30 pm - 9:00 pm**

The Edmonton Short Film Festival is pleased to present a special screening of films featuring Alberta Indigenous filmmakers, creatives and Indigenous stories.

*Kaashkitamaashoo* directed by *Chantelle Marie Anderson*

*Mary Mackagonne* directed by *Sean Smith*

*Memories* directed by *Adriel (Streneth) Rosenfeldt*

*Raven Steals the Light* directed by *Daniel Foreman*

*Running Rabbit* directed by *Bret Robert Francis Kenworthy*

## Saturday & Sunday • Big Bear Yurt

1:00 pm – 1:15 pm	Elders Prayer – Tom Snow
1:15 pm – 2:00 pm	Janet Paskemin <i>Drum &amp; Singing</i>
2:15 pm – 3:00 pm	Brianna Lizotte <i>Métis Fiddle</i>
3:15 pm – 4:00 pm	Lakota Tootoosis <i>Hoop Dance</i>
4:15 pm – 5:00 pm	Sheldon Lizotte <i>Country</i>
5:15 pm – 6:00 pm	Elder Connie Kanayok McCrae & Jaynine McCrae <i>Inuinait Drum Dancing</i>
6:30 pm – 9:00 pm (SAT Only)	Short Films by Alberta Indigenous Filmmakers <i>presented by Edmonton Short Film Festival</i>



Lakota Tootoosis



Brianna Lizotte



Elder Connie Kanayok McCrae & Jaynine McCrae



Sheldon Lizotte

For performer bios:  
[DeepFreezeFest.ca/performers-2024](https://DeepFreezeFest.ca/performers-2024)



### Indigenous Bus

**Saturday & Sunday | On the Street**  
**Poetry & Stories inside!**

To help recognize the significance of the National Day for Truth and Reconciliation, the City of Edmonton partnered with iHuman Youth Society to wrap a bus in Indigenous artwork. The Indigenous bus wrap features submissions from young artists nestled within a sweetgrass braid. The Indigenous bus went into circulation year-round following the National Day for Truth and Reconciliation on September 30, 2022. Hop aboard for live poetry!

## Saturday, January 20

12:00 pm – 12:45 pm	Daniel Gervais & Joël Lavoie <i>Gypsy-Jazz</i>
1:00 pm – 1:45 pm	Calvin Vollrath & Friends <i>Fiddle Music</i>
2:00 pm – 2:45 pm	Jay Gilday <i>Singer-songwriter</i>
3:00 pm – 3:45 pm	L'Essence <i>Instrumental Group</i>
4:00 pm – 4:45 pm	Chantal Marie et L'Onde Sonore <i>Folk</i>
5:00 pm – 5:30 pm	Chawacheen
5:30 pm – 6:00 pm	Tourtière Showdown
6:30 pm – 10:00 pm	Arts on the Ave Fundraiser Takeover - Le Fuzz <i>World Music</i>



Jay Gilday



Chawacheen



Calvin Vollrath



L'Essence

## World Music • Saturday Evening • 6:30 pm



## Melt the Deep Freeze Dance Parties

**Le Fuzz | The Hearth - 9210 118 Ave • 6:30 pm**  
**Many V. Y Su Esquina Latina | Snow Globe Pavilion - 93 St & 118 Avenue • 6:30 pm & 7:45 pm**

As the sun goes down, heat up the night with lively rhythms and community spirit at the "Melt the Deep Freeze" dance party fundraiser, featuring a thrilling double bill with the masters of fusion in language, Le Fuzz, and the Latin sensation, Manny V. Y Su Esquina Latina! This fundraiser, benefiting Arts on the Ave charity, promises an unforgettable evening of music, dance, and community support.

*Tickets: \$20 for one show \$35 for both shows, ages 12-17 half price, kids get in free! Scholarships available contact (780) 471-1580 prior to January 19, 2024.*



Get Tickets

*Programming may be subject to change due to weather or unforeseen circumstances.  
 We apologize for any inconvenience this may cause.*

# Sunday, January 21

12:00 pm – 12:45 pm	The Felt Hat String Band <i>Gypsy-Jazz</i>
1:00 pm – 1:45 pm	Vinok Worldance Orchestra <i>World Music</i>
2:00 pm – 2:45 pm	The Jay-Tones Ukrainian Orhcestra <i>Ukrainian Music</i>
3:00 pm – 3:45 pm	Jay Gilday <i>Singer-songwriter</i>
4:00 pm – 4:45 pm	Daniel Gervais & Joël Lavoie <i>Gypsy-Jazz</i>
5:00 pm – 5:45 pm	Calvin Vollrath & Friends <i>Fiddle Music</i>



Daniel Gervais & Joël Lavoie



The Jay-Tones Ukrainian Orchestra



The Felt Hat String Band



Vinok Worldance Orchestra

For performer bios:  
[DeepFreezeFest.ca/performers-2024](http://DeepFreezeFest.ca/performers-2024)



arts on the ave

Kaleido  
 FAMILY ARTS FESTIVAL

the CARROT  
 COMMUNITY  
 ARTS HOUSE

Deep Freeze  
 A BYZANTINE WRITER FESTIVAL  
 UN FESTIVAL D'HIVER BYZANTIN

# Volunteer with us!

Our volunteers make our community  
 a better place. Email: [volunteer@artsontheave.org](mailto:volunteer@artsontheave.org)



# Snow Globe Pavilion

## Saturday, January 20

12:00 pm – 12:30 pm	Alicia Cardinal <i>Hoop Dance &amp; Storytelling</i>
12:30 pm – 12:45 pm	Zéphyr <i>Troupe Zéphyr Dance</i>
1:00 pm – 1:30 pm	Ivan Touko <i>Dance Workshop</i>
1:45 pm – 2:30 pm	Chantal Marie et L'Onde Sonore <i>Folk</i>
2:45 pm – 3:30 pm	Edmonton's Kitchen Party
3:30 pm – 3:50 pm	Festival Greetings
4:00 pm – 4:45 pm	Daniel Gervais & Joël Lavoie <i>Tribute to Gaetan Benoit</i>
5:00 pm – 5:45 pm	Wajjo Drummers <i>World Music</i>
6:30 pm – 8:45 pm	Arts on the Ave Fundraiser Takeover - Manny V. Y Su Esquina Latina <i>Latin</i>



Ivan Touko



Chantal Marie et L'Onde Sonore



Wajjo Drummers



Alicia Cardinal

## World Music • Saturday Evening • 6:30 pm



## Melt the Deep Freeze Dance Parties

**Le Fuzz | The Hearth - 9210 118 Ave • 6:30 pm**  
**Many V. Y Su Esquina Latina | Snow Globe Pavilion - 93 St & 118 Avenue • 6:30 pm & 7:45 pm**

As the sun goes down, heat up the night with lively rhythms and community spirit at the "Melt the Deep Freeze" dance party fundraiser, featuring a thrilling double bill with the masters of fusion in language, Le Fuzz, and the Latin sensation, Manny V. Y Su Esquina Latina! This fundraiser, benefiting Arts on the Ave charity, promises an unforgettable evening of music, dance, and community support.

*Tickets: \$20 for one show \$35 for both shows, ages 12-17 half price, kids get in free! Scholarships available contact (780) 471-1580 prior to January 19, 2024.*



Get Tickets



# Sunday, January 21

12:00 pm – 12:20 pm	Zorianka Ukrainian Dancers <i>Ukrainian Dance</i>
12:25 pm – 12:55 pm	Vohon Ukrainian Dance Ensemble <i>Ukrainian Dance</i>
1:15 pm – 2:00 pm	Diamonds Band <i>World Music</i>
2:15 pm – 3:00 pm	Edmonton's Kitchen Party
3:15 pm – 4:00 pm	Diamonds Band <i>World Music</i>
4:15 pm – 5:00 pm	The Jay-Tones Ukrainian Orchestra <i>Ukrainian Music</i>
5:15 pm – 6:00 pm	Perogy Showdown & Verkhovyna School of Dance



Zorianka Ukrainian Dancers



Vohon Ukrainian Dance Ensemble



Diamonds Band



The Jay-Tones Ukrainian Orchestra

For performer bios:  
[DeepFreezeFest.ca/performers-2024](http://DeepFreezeFest.ca/performers-2024)



## Family Beer Gardens



**Snow Globe Pavilion (93 St & 118 Avenue (Parking Lot))**  
**The Hearth (9210 – 118 Avenue)**

Have a sip with a smith! Our licensed family areas have expanded! Wander the Homestead Village while enjoying an alcoholic beverage, nonalcoholic beverage or have a coffee. *All ages welcome.*

Programming may be subject to change due to weather or unforeseen circumstances.  
We apologize for any inconvenience this may cause.

# Nina Haggerty Centre for the Arts - Gallery

## Saturday, January 20

12:15 pm – 1:00 pm	Prairies Funk-O-Fone Duo <i>Francophone Party Band</i>
1:15 pm – 2:00 pm	Joël Lavoie <i>Folk</i>
2:15 pm – 3:00 pm	Marc Halun & The Ranger Creek Wranglers <i>Acoustic</i>
3:15 pm – 4:00 pm	Julien Constantin <i>World Music</i>
4:15 pm – 5:00 pm	Karimah <i>Francophone World Music</i>
5:15 pm – 6:00 pm	Joël Lavoie <i>Folk</i>



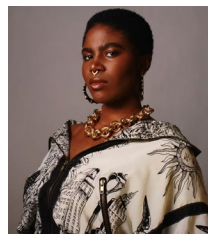
Prairies Funk-O-Fone Duo



Julien Constantin



Marc Halun & The Ranger  
Creek Wranglers



Karimah



## Deep Freeze Visual Art Gallery

### Nina Haggerty Centre for the Arts

This exhibition showcases a beautiful and diverse array of artwork from both emerging and established artists. See page 37 for full details and gallery hours!



## 50/50 Tickets

### Purchase Tickets Online

Grab your tickets today! Help support Arts on the Ave's signature festivals and yearly programming.

[artsontheave.rafflenexus.com](https://artsontheave.rafflenexus.com)



Programming may be subject to change due to weather or unforeseen circumstances.  
We apologize for any inconvenience this may cause.

# Sunday, January 21

12:15 pm – 1:00 pm	Stefan Shewchuck Trio <i>Jazz Guitar</i>
1:15 pm – 2:00 pm	Joël Lavoie <i>Folk</i>
2:15 pm – 3:00 pm	Jim Serediak Trio <i>Acoustic</i>
3:15 pm – 4:00 pm	Stefan Shewchuck Trio <i>Jazz Guitar Trio</i>
4:15 pm – 5:00 pm	Marten Borch <i>Folk</i>
5:15 pm – 6:00 pm	Braden Gates Duo <i>Folk &amp; Roots</i>



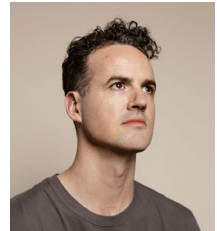
Stefan Shewchuck



Marten Borch



Braden Gates Duo



Joël Lavoie

For performer bios:  
[DeepFreezeFest.ca/performers-2024](https://DeepFreezeFest.ca/performers-2024)



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# Artisan Market & Galleries



## Artisan Market

Saturday • Noon – 8:00 pm

Sunday • Noon – 6:00 pm

Nina Haggerty Centre for the Arts



Warm up from the outdoor activities and join us inside at the Nina Haggerty Centre for the Arts and support some amazing local artisans! Amazing variety, quality and unique items for your home, family, friends or yourself!

### Our Featured Artists:

Caris the Artisan • Jewelry  
Narda Germaniuk • Paintings,  
Found Object Art  
HighKu.Co • Skin Care Products  
Robin Light • Acrylic Paintings  
Lighthouse • Buttons, Clips,  
Jars, Keychains  
LiL Knits • Knitted Toques, Mittens  
Nikawiy Handmade • Jewelry  
Noble Rabbit Creations • Knits, Hand  
Sewn Items, Jewelry, Paintings  
Olha Lesiv • Ukrainian Pysanka  
Pourfection • Jewelry  
SheDrewIt Design • Paintings  
Skrocki Design • Leather Goods & Books  
Sweetly Beaded • Jewelry  
The Latin Bloomstones • Textiles



Robin Light



Olha Lesiv



Skrocki Design



Noble Rabbit Creations

## Thank You For Attending Deep Freeze!

We appreciate your feedback and would love to hear from you in our survey. Complete our survey to be entered for a chance to win a \$100 gift certificate! Visit [DeepFreezeFest.ca](http://DeepFreezeFest.ca)



*Programming may be subject to change due to weather or unforeseen circumstances.  
We apologize for any inconvenience this may cause.*



### Our Featured Artists:

Amy Skrocki • Watercolour  
Catherine McMillan • Oil Painting  
Eunju Park • Hanji  
Guojun Yu • Oil Painting  
Jeff Penner • Photography  
Jill Thompson • Watercolour  
Julie Drew • Watercolour, Mixed Media  
Mariah Taylor • Resin  
Karen Bishop • Watercolour  
Oksana Zhelisko • Oil Painting  
Rebecca Pickard • Acrylic, Mixed Media  
Rhonda Young • Watercolour, Ink  
Suzan Berwald • Pastel  
Nozomi Kamel • Photography  
Jan Xu • Watercolour, Mixed Media  
Joanne Guthrie • Mixed Media



## Deep Freeze Visual Art Gallery



**Saturday & Sunday • 11:00 am – 6:00 pm**  
**Nina Haggerty Centre for the Arts**  
**(9225 – 118 Avenue)**

Welcome to the 17<sup>th</sup> annual Deep Freeze Visual Art Gallery! This exhibition showcases a beautiful and diverse array of artwork from both emerging and established artists. All the artwork on display is available for purchase, with a portion of the sale supporting Deep Freeze Festival. Enjoy!

Here are some engaging ideas and activities you can try while you are looking at the artwork, especially if you have children:

- **You Name the Artwork:** Rename one or two of your favourite artworks. Discuss the reasons for the new title.
- **Tell Stories:** Make up a story about one of the paintings or sculptures. Ask questions.
- **Play I Spy:** Choose an object/colour/shape/texture in an artwork and have friends and family members take turns guessing which artwork it is. If it is an object/shape/texture you will need to describe it first – but don't give too much away!
- **Seek and Find:** Pick your favourite colours, shapes, textures or objects and see how many you can find in the artwork. This game helps the viewer to look more closely at the art.
- **Change where you stand:** Change how you view a piece of art by moving really close (but remember no touching) then move really far back. Talk about the differences.

## Collins Studio Gallery presents: The Eight - Stop, Drop, and Paint 2023

**Saturday & Sunday • 11:00 am – 5:00 pm | 11741 – 94 Street**

Explore the captivating artworks born from *Stop, Drop, and Paint*, a dynamic live art event that unfolded at the Kaleido Family Arts Festival 2023. *Stop, Drop, and Paint*, a dynamic live art event, unfolded at the Kaleido Family Arts Festival 2023. Led by organizers Will Truchon and Collins Studio Gallery, Edmonton artists Tim Rechner, D.N.E., Leah Wilson, and Stephen Sereda embraced spontaneity on 4ft x 4ft boards laid on 94 Street. For 45 minutes each, they unleashed creativity before passing the baton to the next artist. This cycle repeated 4 times, resulting in eight collaborative masterpieces over 2 days, capturing the festival's joy.

# Public Art

## Vancouver Biennale on 118

arts on the ave

VANCOUVER BIENNALE



Arts on the Ave has brought a series of transient art from the Vancouver Biennale to Alberta Avenue.

- *Love Your Bean* is a delectably fun and candy-coloured grouping of two enormous, larger-than-life jelly beans by Canadian artist, Cosimo Cavallaro.
- *let's heal the divide*, a piece by Toni Latour. In this incredibly divisive time, Toni Latour's piece calls on all of us to take action toward healing. Toward reconciliation. Toward anti-racism. Toward equality.



Love Your Bean



let's heal the divide

### Project Partners



# Blake Desjarlais

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arts on the ave



REACH Edmonton is proud to work with Arts on the Ave to support programs like Green Alleys Edmonton and the "Make the Call" video series. Together, we can build a safe and vibrant city for everyone.

Learn more about REACH Edmonton at [reachedmonton.ca](http://reachedmonton.ca)



[arts on the ave.org/greenalleys](http://arts on the ave.org/greenalleys)

## MAKE THE CALL

### Make a Difference!

Reporting helps police identify hot spots and know where to deploy resources

# Our Volunteers

## Thank You Volunteers for 17 Amazing Years!

Deep Freeze has been running for 17 fantastic years and is still going strong, all because of the support of our wonderful volunteers! We want to give a great big shout out and a HUGE HUG to all the amazing volunteers that make this festival possible!



“Our mind is enriched by what we receive, our heart by what we give.  
«L’esprit s’enrichit de ce qu’on lui donne, et le cœur, de ce qu’il donne.»

- Victor Hugo



# In Loving Memory



## Till we meet again — James Jarvis

James Jarvis, an iconic figure in Edmonton's music, arts, food, and community scenes, left an enduring impact on all who crossed his path. His infectious love for promoting local talent and businesses, coupled with unwavering dedication to community, defined his legacy. Over the years, James showcased an unparalleled passion for originality and a unique ability to discover local stars in various arts, be it music, culinary arts, or beyond. Always ready to extend a helping hand, his countless volunteer hours and warm smiles left an indelible impression.

Affectionately known as the "Gentle Giant," James, while standing tall, immediately put people at ease with his warmth and kindness. A fixture at city-wide festivals, including Arts on the Ave's Deep Freeze: A Byzantine Winter Festival and Kaleido Family Arts Festival, James' community involvement extended beyond music and food. He constantly sought ways to unite people and foster a sense of community. Remembered for his larger-than-life personality and welcoming demeanour, James radiated positivity, making everyone feel embraced in his presence. In celebrating his life, may we all be inspired to follow his example and leave a positive mark on the world around us.



## l'ami de tous

### Tribute — Gaetan Benoit

**Saturday • 4:00 pm | Snow Globe Pavilion  
(93 Street & 118 Avenue)**

Join us in the Snow Globe Pavilion on Saturday for a heartfelt tribute to Gaetan Benoit, a dreamer, innovator, creator, and builder. Daniel Gervais & Joël Lavoie perform in honour of their dear friend. Be sure to stop by his installation, *Les marionnettes*.

Watch the *Les marionnettes* short film here!

English >



French >



# Thank You

## Thank You, Supporters & Partners

Creating a free arts festival is unheard of in today's world. So, how do we do it? With incredible supporters, super volunteers, and generous friends. Thank you to our supporters, advertisers, partners, fellow community builders, and artists for believing in the vision and magic of Deep Freeze: A Byzantine Winter Festival.

### Gold Supporters



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### Community Partners



Amiskwacy Academy



GREEN ONION  
CAKE MAN



The Ravens



LOWLANDS  
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Our Community Leagues: Alberta Avenue, Eastwood, Parkdale-Cromdale, Spruce Ave, Westwood, Delton, Elmwood Park, Bellevue

## Partners



## Media Partners



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arts on the ave

artsontheave.org/donate



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